



# JEAN MARIE CARDEBAT

Département de rattachement: INSEEC

Email: jmcardebat@inseec.com

Rang académique :

Pays de nationalité : FRANCE

## INTÉRÊTS DE RECHERCHE

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- Economie du vin

## DOMAINE D'ENSEIGNEMENT

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- Economie

## FORMATION

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2004 Habilitation à Diriger des Recherches, Sciences Economiques et Sociales, Economie, Université Montesquieu Bordeaux IV, FRANCE

2000 Doctorat, Sciences Economiques et Sociales, Economie, Université Bordeaux IV, FRANCE

*Commerce Nord-Sud et inégalités salariales dans les pays industrialisés.*

## PUBLICATIONS SCIENTIFIQUES

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### Articles classés

CARDEBAT, J. M., A. SPIGA ANTONIO, "Defining the identity-image gap: an analysis of a collective wine brand" à paraître *International Journal of Wine Business Research* (ABDC :B)

CARDEBAT, J. M., B. FAYE, H. HOCQUARD, "Shared stakeholder views on the future of the world wine industry competitiveness. A foresight analysis beyond the forecasting models" à paraître *Systèmes Alimentaires / Food Systems* (CNRS :4)

BARGAIN, O., J.-M. CARDEBAT, R. CHIAPPINI, "Trade Uncorked: Genetic Distance and Taste-related Barriers in Wine Trade", *American Journal of Agricultural Economics*, 2022 (ABDC :A\*, CNRS :1, ABS :3)

CARDEBAT, J.-M., S. BAZEN, "Why have Bordeaux wine prices become so difficult to forecast?", *Economics Bulletin*, 2022, vol. 42(1) (ABDC :C, CNRS :3)

NIKLAS, B., J. M. CARDEBAT, R. M. BACK, D. GAETA, V. PINILLA, J. REBELO, R. JARA-ROJAS, G. SCHAMEL, "Wine industry perceptions and reactions to the COVID-19 crisis in the Old and New Worlds: Do business models make a difference?", *Agribusiness*, 2022 (ABDC :C, CNRS :4)

MASSET, P., J.-P. WEISSKOPF, J. M. CARDEBAT, B. FAYE, E. LE FUR, "Analysing the risks of an illiquid and global asset: The case of fine wine", *Quarterly Review of Economics and Finance*, 2021

- MAURER, F., J.-M. CARDEBAT, L. JIAO, "Looking Beyond Wine Risk-Adjusted Performance", *Journal of Wine Economics*, 2020, vol. 15, no. 2 (ABDC :C)
- BARGAIN, O., J.-M. CARDEBAT, A. VIGNOLLES, "Crowdfunding in the Wine Industry", *Journal of Wine Economics*, 2018, vol. 13, no. 1 (ABDC :C, CNRS :3)
- LIVAT, F., J. ALSTON, J.-M. CARDEBAT, "Do denominations of origin provide useful quality signals? The case of Bordeaux wines", *Economic Modelling*, 2018 (ABDC :A, CNRS :2)
- CARDEBAT, J.-M., P. CORSINOVI, D. GAETA, "Do Top 100 wine lists provide consumers with better information?", *Economics Bulletin*, 2018, vol. 38, no. 2 (ABDC :C, CNRS :3)
- BAZEN, S., J.-M. CARDEBAT, "Forecasting Bordeaux wine prices using statespace methods", *Applied Economics*, 2018, vol. 50, no. 47 (ABDC :A, CNRS :2)
- CARDEBAT, J.-M., L. JIAO, "The long-term financial drivers of fine wine prices: The role of emerging markets", *Quarterly Review of Economics and Finance*, 2018, no. 67
- CARDEBAT, J.-M., S. BAZEN, "Ageing, Health and Working Conditions: Introduction (Guest Editor Special Issue)", *International Journal of Manpower*, 2017, vol. 38, no. 1 (ABDC :A, CNRS :3)
- CARDEBAT, J.-M., J. FIGUET, "Exports, exchange rate variations and firms reactions: the case of French wine", *Journal of Wine Economics*, 2017, vol. 14, no. 1 (ABDC :C, CNRS :3)
- CARDEBAT, J.-M., B. FAYE, E. LE FUR, K. STORCHMANN, "The Law of One Price in the Fine Wines Market", *Journal of Wine Economics*, 2017, vol. 12, no. 3 (ABDC :C, CNRS :3)
- SIRVEN, N., J.-M. CARDEBAT, M. COUPAUD, "Working Conditions and the Health of Workers: An Elaboration of a Responsible Prevention Ratio", *Economic and Industrial Democracy*, 2017, vol. 38, no. 4 (ABDC :A, CNRS :3)
- CARDEBAT, J.-M., O. GERGAUD, "Introduction: Why wine has become a popular topic in the economics and business literature", *International Journal of Entrepreneurship and Small Business*, 2016, vol. 29, no. 4 (ABDC :C, FNEGE :4, CNRS :4)
- CARDEBAT, J.-M., F. LIVAT, "Wine Expert Ratings: A Matter of Taste?", *International Journal of Wine Business Research*, 2016, vol. 28, no. 1 (ABDC :B)

#### Autres Articles

- CARDEBAT, J. M., S. BAZEN, M. DUBOIS, "The Role of Customer and Expert Ratings in a Hedonic Analysis of French Red Wine Prices: From Gurus to Geeks?" à paraître *Applied Economics*
- CARDEBAT, J. M., P. MASSET, J.-P. WEISSKOPF, "Efficient Pricing of Bordeaux en Primeur Wines", *Journal of Wine Economics*, 2023
- CARDEBAT, J. M., M. DUBOIS, F. RIC, N. GEORGANTZIS, M. VISALLI, "Relevance of Free-Comment to describe wine temporal sensory perception: an application with panels varying in culture and expertise", *Food Quality and Preference*, 2023, vol. 105
- CARDEBAT, J. M., "Is Small Beautiful in the Alcohol Sector?", *International Journal of Entrepreneurship and Small Business*, 2021
- CARDEBAT, J. M., U. A. ALONSO, L. DUPUY, S. SLOOP, "Importance of manager beliefs for the adoption of wine SD certifications", *Systèmes Alimentaires / Food Systems*, 2021

CARDEBAT, J. M., "Did wine consumption change during the COVID-19 lockdown in France, Italy, Spain and Portugal?", *Journal of Wine Economics*, 2021

AGNOLI, L., J. M. CARDEBAT, R. COMPES, B. FAYE, M. DUBOIS, B. FRICK, D. GAETA, E. GIRAUD-HÉRAUD, E. LE FUR, F. LIVAT, G. MALORGIO, P. MASSET, G. MELONI, V. PINILLA, J. REBELO, L. ROSSETTO, G. SCHAMEL, K. SIMON-ELORZ, "How did wine consumption evolve during the first Covid-19 lockdown in Europe?", *Journal of Wine Economics*, 2021, vol. 16, no. 2, pp. 131

LE FUR, E., J. M. CARDEBAT, B. FAYE, P. MASSET, "Attributes' specification of wine indexes: is devil in the details?", *Bankers, Markets and Investors*, 2020, vol. 161

### **Contribution de média de référence**

CARDEBAT, J. M. - "À qui profitent vraiment les foires aux vins ?" - 2023, The Conversation, [city], France,

CARDEBAT, J. M. - "Taxer plus fortement les alcools en France : une affaire de symbole plus que de recettes" - 2023, The Conversation,

CARDEBAT, J. M. - "Exportations record pour les grands crus et destruction des vignes pour l'entrée de gamme, un marché viticole à deux vitesses »" - 2023, The Conversation

CARDEBAT, J. M. - "Vins et spiritueux : un immense secteur économique aux contours flous" - 2023, The Conversation,

CARDEBAT, J. M. - "Vins de Bordeaux : Jean-Marie Cardebat, l'économiste qui pense que l'arrachage du vignoble est une erreur" - 2023, Sud-Ouest,