

### BUSINESS STUDIES

Management  
Marketing  
Finance



### 3 CAMPUSES

Paris  
Bordeaux  
Lyon



### ERASMUS CODE

F PARIS244



### TEACHING LANGUAGES

English OR French



## APPLICATION DETAILS



## ACADEMIC CALENDAR



## APPLICATION PROCEDURE

### NOMINATION

Partners institutions will receive a nomination email with a link to Mobility Online Platform.

All nominations must be submitted via this platform.

1

### APPLICATION

Nominated students will receive a link via email to start their application on our Mobility Online platform.

2

### ADMISSION

Applications will be reviewed by our international team and students will be informed of the outcome by the incoming coordinator by email.

3

### WEBSITE

[HTTPS://WWW.INSEEC.COM/INCOMING-STUDENTS-INSEEC-GRANDE-ECOLE/](https://www.inseec.com/incoming-students-inseec-grande-ecole/)



**ONLINE WELCOME GUIDE** [OMNES-INTERNATIONAL.COM/EN/WELCOME-TO-FRANCE/PRACTICAL-GUIDE/](https://www.omnes-international.com/en/welcome-to-france/practical-guide/)



## CONTACT



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69007 LYON

# REQUIREMENTS

## LANGUAGE REQUIREMENTS

 **FOR PROGRAMS OFFERED IN ENGLISH, NON NATIVE STUDENTS MUST PROVIDE :**

- AN OFFICIAL **B2 CERTIFICATE** FROM ENGLISH TEACHER OR INTERNATIONAL RELATIONS DEPARTMENT
- **OR** IELTS: 6.0 / TOEFL IBT: 83 / TOEIC: 780

 **FOR PROGRAMS OFFERED IN FRENCH, NON NATIVE STUDENTS MUST PROVIDE :**

- AN OFFICIAL **C1 CERTIFICATE** FROM FRENCH TEACHER OR INTERNATIONAL RELATIONS DEPARTMENT
- **OR** TCF, TEF, DELF (DALF)

## APPLICATION DOCUMENTS:



**IN PDF FORMAT, TO UPLOAD ON THE MOBILITY ONLINE PLATFORM**

- Latest transcript of records
- A passport-sized portrait photo
- Language proficiency certificate

# ACADEMIC PROGRAMS & MAJORS

## PROGRAM AVAILABILITY

depends on the number of students registered. During the application process, students must rank 3 programs by order of preference. If their 1st choice program does not open, they will be placed in their 2nd choice, and if necessary, their 3rd choice.

## FULL YEAR STUDENTS

have to take **Master 2 Program** for Fall semester and **Master 1 Program** for Spring semester.

## MASTER 1 PROGRAM - MAJORS

Suitable for bachelor's and 1st year master's students. Equivalent to the **4th year of higher education**.

LANGUAGE OF INSTRUCTION	LEVEL	MAJOR	FALL 2025	SPRING 2026
	MASTER 1	Geopolitics, Economics & Strategic Consulting	PARIS, BORDEAUX, LYON	PARIS, BORDEAUX, LYON
	MASTER 1	Digitalization, Artificial Intelligence and Big Data	PARIS	PARIS
	MASTER 1	Business & Purchasing Management	LYON	LYON
	MASTER 1	Finance	PARIS	PARIS
	MASTER 1	Finance	LYON	
	MASTER 1	Marketing, Digital Transformation & Media Strategie	PARIS, BORDEAUX, LYON	PARIS, LYON

## MASTER 2 PROGRAM - MAJORS

Suitable for 1st year master's and final-year master's students. Equivalent to the **5th year of higher education**.

LANGUAGE OF INSTRUCTION	LEVEL	MAJOR	FALL 2025	SPRING 2026
	MASTER 2	International Business Management	PARIS, BORDEAUX, LYON	
	MASTER 2	Digital Marketing, Innovation and Brand Management	PARIS	
	MASTER 2	Luxury Brand Management	PARIS	
	MASTER 2	Corporate Finance and Financial Analysis	PARIS	

## DOUBLE DEGREE PROGRAM - MAJORS

Available only to students from partner universities that have a **double degree agreement** with INSEEC Grande Ecole.

LANGUAGE OF INSTRUCTION	LEVEL	MAJOR	FULL YEAR
	MASTER 2	International Business Management	PARIS, BORDEAUX, LYON
	MASTER 2	Digital Marketing, Innovation and Brand Management	PARIS
	MASTER 2	Luxury Brand Management	PARIS
	MASTER 2	Corporate Finance and Financial Analysis	PARIS

Please refer to the last page of the course catalog for more details about the Double Degree program.





## CAMPUSES

### PARIS

37 Quai de Grenelle, Building Pollux  
75015 PARIS

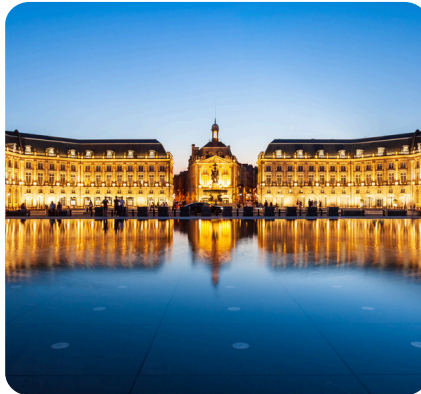


*Discover INSEC Grande Ecole Paris, nestled in the heart of the city, just steps from the Eiffel Tower. Immerse yourself in the Parisian lifestyle, where vibrant culture, world-class cuisine, and timeless charm await you!*



### BORDEAUX

Hangar 19, Quai de Bacalan  
33300 BORDEAUX



*INSEC Grande Ecole Bordeaux is located on the picturesque quai near the river, offering a stunning view of the city. Immerse yourself in Bordeaux's rich history, world-class wine culture, and vibrant atmosphere, where tradition and modernity meet.*



### LYON

25 Rue de l'Université  
69007 LYON



*INSEC Grande Ecole Lyon is located in the lively university neighborhood, right in the heart of the city. Explore Lyon's UNESCO heritage and artistic spirit, indulge in world-renowned cuisine and local specialties, and experience a perfect blend of tradition and innovation.*



## HOUSING

**INSEC GRANDE ECOLE DOES NOT OFFER ON-CAMPUS HOUSING**  
CHECK THE ACCOMMODATION SECTION OF OUR ONLINE WELCOME GUIDE

## VISA

**ALL NON-EU STUDENTS SHOULD FOLLOW FRANCE VISAS PROCEDURES TO APPLY FOR A STUDY VISA.** WE ADVISE STUDENTS IN NEED OF A VISA TO START THEIR APPLICATION PROCESS AS SOON AS POSSIBLE.  
[FRANCE-VISAS.GOUV.FR/EN/WEB/FRANCE-VISAS/](https://france-visas.gouv.fr/en/web/france-visas/)

## HEALTH

**ALL STUDENTS ARE REQUIRED TO HAVE HEALTH INSURANCE COVERAGE.** EUROPEAN HEALTH INSURANCE AND/OR PRIVATE INTERNATIONAL INSURANCE. STUDENTS WHO ARE EU CITIZENS MUST BRING THEIR EUROPEAN HEALTH INSURANCE CARD (EHIC)

