

BUSINESS STUDIES

Management
Marketing
Finance



3 CAMPUSES

Paris
Bordeaux
Lyon



ERASMUS CODE

F PARIS244



TEACHING LANGUAGES

English OR French



APPLICATION DETAILS



ACADEMIC CALENDAR



APPLICATION PROCEDURE

NOMINATION

Partners institutions will receive a nomination email with a link to Mobility Online Platform.

All nominations must be submitted via this platform.

1

APPLICATION

Nominated students will receive a link via email to start their application on our Mobility Online platform.

2

ADMISSION

Applications will be reviewed by our international team and students will be informed of the outcome by the incoming coordinator by email.

3

WEBSITE

[HTTPS://WWW.INSEEC.COM/INCOMING-STUDENTS-INSEEC-GRANDE-ECOLE/](https://www.inseec.com/incoming-students-inseec-grande-ecole/)



ONLINE WELCOME GUIDE [OMNES-INTERNATIONAL.COM/EN/WELCOME-TO-FRANCE/PRACTICAL-GUIDE/](https://www.omnes-international.com/en/welcome-to-france/practical-guide/)



CONTACT



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33300 BORDEAUX

LYON CAMPUS

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69007 LYON

REQUIREMENTS

LANGUAGE REQUIREMENTS

FOR PROGRAMS OFFERED IN ENGLISH, NON NATIVE STUDENTS MUST PROVIDE :

- AN OFFICIAL **B2 CERTIFICATE** FROM ENGLISH TEACHER OR INTERNATIONAL RELATIONS DEPARTMENT
- **OR** IELTS: 6.0 / TOEFL IBT: 83 / TOEIC: 780

FOR PROGRAMS OFFERED IN FRENCH, NON NATIVE STUDENTS MUST PROVIDE :

- AN OFFICIAL **C1 CERTIFICATE** FROM FRENCH TEACHER OR INTERNATIONAL RELATIONS DEPARTMENT
- **OR** TCF, TEF, DELF (DALF)

APPLICATION DOCUMENTS:



IN PDF FORMAT, TO UPLOAD ON THE MOBILITY ONLINE PLATFORM

- Latest transcript of records
- A passport-sized portrait photo
- Language proficiency certificate

ACADEMIC PROGRAMS & MAJORS

PROGRAM AVAILABILITY

depends on the number of students registered. During the application process, students must rank 3 programs by order of preference. If their 1st choice program does not open, they will be placed in their 2nd choice, and if necessary, their 3rd choice.

FULL YEAR STUDENTS

have to take **Master 2 Program** for Fall semester and **Master 1 Program** for Spring semester.

MASTER 1 PROGRAM - MAJORS

Suitable for bachelor's and 1st year master's students. Equivalent to the **4th year of higher education**.

LANGUAGE OF INSTRUCTION	LEVEL	MAJOR	FALL 2025	SPRING 2026
	MASTER 1	Geopolitics, Economics & Strategic Consulting	PARIS, BORDEAUX, LYON	PARIS, BORDEAUX, LYON
	MASTER 1	Digitalization, Artificial Intelligence and Big Data	PARIS	PARIS
	MASTER 1	Business & Purchasing Management	LYON	LYON
	MASTER 1	Finance	PARIS	PARIS
	MASTER 1	Finance	LYON	
	MASTER 1	Marketing, Digital Transformation & Media Strategie	PARIS, BORDEAUX, LYON	PARIS, LYON

MASTER 2 PROGRAM - MAJORS

Suitable for 1st year master's and final-year master's students. Equivalent to the **5th year of higher education**.

LANGUAGE OF INSTRUCTION	LEVEL	MAJOR	FALL 2025	SPRING 2026
	MASTER 2	International Business Management	PARIS, BORDEAUX, LYON	
	MASTER 2	Digital Marketing, Innovation and Brand Management	PARIS	
	MASTER 2	Luxury Brand Management	PARIS	
	MASTER 2	Corporate Finance and Financial Analysis	PARIS	

DOUBLE DEGREE PROGRAM - MAJORS

Available only to students from partner universities that have a **double degree agreement** with INSEEC Grande Ecole.

LANGUAGE OF INSTRUCTION	LEVEL	MAJOR	FULL YEAR
	MASTER 2	International Business Management	PARIS, BORDEAUX, LYON
	MASTER 2	Digital Marketing, Innovation and Brand Management	PARIS
	MASTER 2	Luxury Brand Management	PARIS
	MASTER 2	Corporate Finance and Financial Analysis	PARIS

Please refer to the last page of the course catalog for more details about the Double Degree program.



CAMPUSES

PARIS

37 Quai de Grenelle, Building Pollux
75015 PARIS



Discover INSEEC Grande Ecole Paris, nestled in the heart of the city, just steps from the Eiffel Tower. Immerse yourself in the Parisian lifestyle, where vibrant culture, world-class cuisine, and timeless charm await you!



BORDEAUX

Hangar 19, Quai de Bacalan
33300 BORDEAUX



INSEEC Grande Ecole Bordeaux is located on the picturesque quai near the river, offering a stunning view of the city. Immerse yourself in Bordeaux's rich history, world-class wine culture, and vibrant atmosphere, where tradition and modernity meet.



LYON

25 Rue de l'Université
69007 LYON



INSEEC Grande Ecole Lyon is located in the lively university neighborhood, right in the heart of the city. Explore Lyon's UNESCO heritage and artistic spirit, indulge in world-renowned cuisine and local specialties, and experience a perfect blend of tradition and innovation.



HOUSING

INSEEC GRANDE ECOLE DOES NOT OFFER ON-CAMPUS HOUSING
CHECK THE ACCOMMODATION SECTION OF OUR ONLINE WELCOME GUIDE

VISA

ALL NON-EU STUDENTS SHOULD FOLLOW FRANCE VISAS PROCEDURES TO APPLY FOR A STUDY VISA. WE ADVISE STUDENTS IN NEED OF A VISA TO START THEIR APPLICATION PROCESS AS SOON AS POSSIBLE.
[FRANCE-VISAS.GOUV.FR/EN/WEB/FRANCE-VISAS/](https://france-visas.gouv.fr/en/web/france-visas/)

HEALTH

ALL STUDENTS ARE REQUIRED TO HAVE HEALTH INSURANCE COVERAGE. EUROPEAN HEALTH INSURANCE AND/OR PRIVATE INTERNATIONAL INSURANCE. STUDENTS WHO ARE EU CITIZENS MUST BRING THEIR EUROPEAN HEALTH INSURANCE CARD (EHIC)

