



JUDE EDEH

Ecole de rattachement: INSEEC

Département de rattachement: INSEEC

Email: jedeh@inseec.com

Rang académique :

Pays de nationalité: FRANCE

INTÉRÊTS DE RECHERCHE

- Innovation
- Stratégie
- Digitalization in Business and Finance
- Entrepreneuriat
- Affaires internationales

FORMATION

Diplôme le plus élevé:

2020 PhD, Strategic management and international business, Universidad de Sevilla, ESPAGNE
Innovation economics, internationalization and productivity: Evidence from emerging market firms

Autres diplômes:

2012 Master Finance, University of Applied Sciences BFI, AUTRICHE

2006 Bachelor , Sciences Economiques et Sociales, Philosophie, Pontifical Urban University, ITALIE

PRIX ET DISTINCTIONS

2024 Best Paper Award, Irish Academy of Management , IRLANDE

2021 Best Paper Award, Universidad de Sevilla

PUBLICATIONS SCIENTIFIQUES

Articles classés

EDEH, J., G. H. SOTO, "Assessing the foreign direct investment-load capacity factor relationship in Spain: can FDI contribute to environmental quality?", *Environment, Development and Sustainability*, 2024

EDEH, J., N. NURADDEEN, M. TAJEDDIN, S. AMON , "Dealing with adversity: innovation among small and medium-sized enterprises in developing economies", *International Journal of Entrepreneurial Behavior & Research*, 2024 (ABDC :B, FNEGE :3, CNRS :4, ABS :2)

EDEH, J., M. TAJEDDIN, A. SIMBA, E. LIGUORI, N. NUHU, "Exploiting a non-mainstream financial scheme to innovate: SMEs in the developing world" à paraître *International Journal of Entrepreneurial Behavior and Research* (ABDC :B, FNEGE :3, CNRS :4, ABS :2)

EDEH, J., "Foreign Direct Investment and Energy Demands: What Drives Economic Growth in Emerging Economies?", *Foreign Trade Review*, 2024

EDEH, J., E. ENCARNACION RAMOS-HIDALGO, F. FRANCISCO J. ACEDO , "Innovation adaptation and post-entry growth in international new ventures", *European Research on Management and Business Economics* , 2022

Autres articles

EDEH, J., F. PRÉVOT, "Beyond funding: The moderating role of firms' R&D human capital on government support and venture capital for regional innovation in China", *Technological Forecasting and Social Change*, 2024, vol. 203

EDEH, J., J. PEÑA-VINCES, "External knowledge and eco-innovation: evidence from small and medium-sized enterprises", *Journal of Business & industrial Marketing*, 2023

EDEH, J., F. FRANCISCO J. ACEDO , "External supports, innovation efforts and productivity: Estimation of a CDM model for small firms in developing countries", *Technological Forecasting and Social Change*, 2021

EDEH, J., "Effects of innovation strategies on export performance: New empirical evidence from developing market firms", *Technological Forecasting and Social Change*, 2020

EDEH, J., F. FRANCISCO J. ACEDO , J. JOSE C. CASILLAS, E. ENCARNACION RAMOS-HIDALGO, "Imitation and speed of the internationalisation process: an analysis of market selection process" à paraître *European Journal of International Management*

Communication dans une conférence avec actes

EDEH, J., F. FREDERIC PREVOT - "Government Support, Venture Capital, and Regional Innovation: The Role of Firms' R&D Human Capital", *Academy of Management*

Ouvrages et édition d'ouvrages

EDEH, J., *Digital Service Delivery in Africa*, Springer Nature Switzerland AG 2019, Switzerland, SUISSE, 2022

EDEH, J., O. OGECHI ADEOLA, R. ROBERT E. HINSON, *Digital Business in Africa: Social Media and Related Technologies*, SPRINGER, SUISSE, 2022

Chapitres d'ouvrage

EDEH, J. - "Digital Business in Africa" - 2022, *SPRINGER*, SUISSE

EDEH, J., O. OGECHI ADEOLA, I. ISIAHA ADISA - "Green Marketing Planning in an Emerging Market Context: A People Perspective" - 2021, *SPRINGER*, SUISSE

EDEH, J., O. OGECHI ADEOLA, O. OLANIYI EVANS, I. ISIAHA ADISA - "The future of marketing: artificial intelligence, virtual reality, and neuromarketing", *SPRINGER*, SUISSE

EDEH, J. - "Customer Relationship Management and Business Performance: Do Digital Platform Capabilities Matter?", *SPRINGER*, SUISSE

EDEH, J., O. OGECHI ADEOLA, O. OLANIYI EVANS, O. OYINDAMOLA ABBATTY - "Africa's Digital Marketplace: The Role of Social Media in Customer Engagement", *SPRINGER*, SUISSE

EDEH, J., O. OGECHI ADEOLA, R. ROBERT E. HINSON, I. ISAAH ADISA - "Digital Tools and Platforms as the New Marketplace: Driving Digital Business in Africa", *SPRINGER*, SUISSE

EDEH, J., O. OGECHI ADEOLA, R. ROBERT E. HINSON - "Digital Business in Africa: Social Media and Related Technologies—An Introduction", *SPRINGER*, SUISSE

EDEH, J., O. OGECHI ADEOLA, R. ROBERT E. HINSON, F. FULUFHELO NETSWERA - "Digital Service Delivery in Africa: An Introduction", *SPRINGER*, SUISSE