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PUBLICATIONS SCIENTIFIQUES

Articles classés

KOOLI CHAABANE, H., "Intégration des facteurs clés de succès dès la conception des business models circulaires système produit-service" à paraître *Management et Sciences Sociales* (FNEGE :4)

Communication dans une conférence avec actes

KOOLI CHAABANE, H., C. KUSZLA, B. BELLINI, "Characterizing changes for implementing a sustainable business model: insights from business model innovation and structuration theory", *European Academy of Management*, 2024

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KOOLI CHAABANE, H., O. PIALOT, C. KUSZLA, "Vers des business models soutenables : ressources clés et nouveaux rôles pour l'orchestration des processus", *Conférence de l'Association Internationale de Management Stratégique (AIMS)*, 2023

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